



EQUITY, DIVERSITY & INCLUSION REPORT CARD COMPANY/OWNER/OPERATOR: (SAMPLE)

DEMONSTRATE YOUR COMMITMENT TO EQUITY, DIVERSITY AND INCLUSION IN THE COLORADO CANNABIS INDUSTRY

BCEI is your equity voice for Colorado’s Cannabis Industry. Our mission is to promote the growth of a safe, meaningful and fair cannabis industry. We promote sensible equity, diversity and inclusion policies and programs to maximize the responsible growth and development of Colorado’s cannabis market. BCEI strives to promote and engage equity efforts in all industry sectors including: ownership, community relations, employment, biotechnology, cultivation, manufacturing, finance, retail, security, industrial hemp and consulting services. Colorado is the epicenter of one of the most significant markets in the United States. Our legislative leaders, decision and policy makers are relying on our industry thought leaders, equity experts and community for best practices and common sense solutions for the cannabis landscape in Colorado. The BCEI Equity, Diversity and Inclusion Report Card is an equity tool that will be utilized to measure the cannabis industry’s and owner/operators commitment to equity, diversity and inclusion in Colorado.

| MAIN ANALYSIS |

Measure Equity, Diversity and Inclusion opportunities and relationships between the Cannabis industry and Black businesses as well as citizens in the growth of the Cannabis industry in the State of Colorado

EQUITY, DIVERSITY & INCLUSION REPORT CARD

BLACK PARTICIPATION ON BOARDS OF DIRECTORS (Member(s) of Black Community on Company Board of Directors)	A
BLACK OWNERS OR OWNERSHIP OPPORTUNITY (Black Owner(s) in Company Ownership Group)	A
BLACK EMPLOYMENT OPPORTUNITIES (Hiring & Promoting of Black Employees)	A
BLACK BUSINESS/VENDOR RELATIONSHIPS (Dollars Spent Doing Business with Black Businesses & Vendors)	A
BLACK MEDIA BUYS AND PLACEMENTS (Advertising Dollars Spent & Placements with Black Media)	A
BLACK COMMUNITY INVESTMENT & SUPPORT PARTICIPATION (Corporate Sponsorships/Donations/Contributions to Black Community Organizations and Programs)	A
BLACK EQUITY MEMBERSHIP SUPPORTER (Financially Supports the Mission, Vision and Agenda of the Black Cannabis Equity Initiative)	A